

# University of Pretoria Yearbook 2022

## Mastering the business environment 300 (GAD 300)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	11.00
<b>NQF Level</b>	07
<b>Programmes</b>	<a href="#">AdvDip (General management)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	14 contact hours
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 and Semester 2

### Module content

The aim of this module is to provide students with a global perspective and understanding of the ways in which the business environment is changing. This module offers students the knowledge and tools to better understand, and to begin to assess the global economic environment and its impact on strategic decisions - particularly designing business strategy and enabling performance.

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